

Environment Identification of Plantation Plant Development for Competitive in Sukoharjo Districts, Indonesia

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Abstract. Developing the competitiveness of an area needs to identify the environment to determine the potential of the region. This study aimed to determine the environment that affects the development of plantation crops in Sukoharjo. Data analysis techniques used were Analytical Hierarki Process and Strength Weakness Opportunities Threats. The results showed the direction of the development of plantation crops was productivity. The priority plantation crops developed in Sukoharjo Regency were Sugar Cane (0.2929), Coconut (0.2017), Java Tobacco (0.1650), Medicinal Plants (0.12834), Cashew (0.1259), and Kapok (0.0085). Identification on the development of estate crops as follows internal factors such as i) strengths: available land, farmer institutions, social culture, availability of human resources, ii) weaknesses: low farmer education, lack of farmer coaching, expensive labor. While the external factors were i) opportunities: availability of seeds from the government, mechanization assistance for land, market demand, land expansion, the presence of sugarcane processing factories, biotechnology ii) threats: land use change, sugarcane farmers competition, pest and disease attacks, farmers moving.

Keywords: Crops, farmers competition, productivity

1 Introduction

Development of identical plantations with large industrial components and sources of state revenue to make plantation products for export. The selection of priority commodities to be developed can contribute to regional development. This research aimed to determine priority plantation crops to be developed in Sukoharjo districts, Indonesia. The data analysis technique used is the AHP (Analytical Hierarki Process) method [1].

The results indicate the direction of the development of plantation crops is productivity. The priority plantation crops developed in Sukoharjo districts are Cane (*Saccharum officinarum* L.) (0.2929), Coconut (*Cocos nucifera* L.) (0.2017), Tobacco (*Nicotiana tabacum* L.) (0.1650), Herb and Spices (0.1283), Cashew (*Anacardium occidentale* L.) (0.1259), Cotton (*Ceiba pentandra* L.) (0.0085). Identification on the development of estate crops as follows internal factors including i) strengths: available land, farmer the association, social culture, availability of human resources, ii) weaknesses: low farmer education, lack of farmer coaching, expensive labor. The external factors are i)

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opportunities: availability of seeds from the government, mechanization assistance for land, market demand, expansion of land, the presence of sugarcane processing factories ii) threats: land use change, sugarcane farmers competition, pest and disease attacks, farmers moving to other sectors.

2 Material and methods

2.1 Material

The study was conducted in Sukoharjo Regency, with primary data collection carried out by purposive sampling by interviews in the form of data and information or questionnaires.

2.2 Method

2.2.1 Analytical hierarki process analysis

The analysis used in this research was the AHP and SWOT analysis [2]. The procedure of the AHP was :

i. Arrange the hierarchy

Arrange the hierarchy of the problems faced, must first define the problem and determine the desired solution.

ii. Determine the priority

Table 1. Pairwise comparison matrix

G	A ₁	A ₂	A ₃	A _N
A ₁	A ₁₁	A ₁₂	A ₁₃	A _{1n}
A ₂	A ₂₁	A ₂₂	A ₂₃	A _{2n}
.....
A _n	A _{n1}	A _{n2}	A _{n3}	A _{nn}

G = Basic criteria of comparison

A_i,A_j = Element below level is load

I_j = 1,2,3, ..., n is the index of the element in the level which are the same and are jointly related to the criteria G.

A_{ij} = the number given by comparing elements with the jth element, which is done with scale pairwise comparison.

iii. Synthesis

Add up the values of each column in the matrix and divide each value from the column by the total column in question, then add up the values of each row and divide by the number of elements to get the average value

Table 2. Criteria value matrix

G	A ₁	A ₂	A _n	Sum	Priority
A ₁	A ₁₁ /a	A ₁₂ /b	A _{1n} /c	J	J /n
A ₂	A ₂₁ /a	A ₂₂ /b	A _{2n} /c	K	K /n
A _n	A _{n1} /a	A _{n2} /b	A _{nn} /c	L	L /n

iv. Measure consistency

The making decisions, it is important to know how good consistency

v. Multiply each value in the column by the relative priority of the elemen

Table 4. Row addition matrix

G	A ₁	A ₂	A _n	Sum line
A ₁	(J/n)A ₁₁	(J/n)A ₁₂	(J/n)A _{1n}	O
A ₂	(K/n)A ₂₁	(K/n)A ₂₂	(K/n)A _{2n}	P
A _n	(M/n)A _n	(M/n)A _{n2}	(L/n)A _{nn}	Q

vi. Divide the results from the addition of rows with the relative elements concerned, then determine λ max

Table 5. Value determination λ maxs

G	Priority	Sum line	Sum	Λ max
A ₁	J /n	O	O : J /n	
A ₂	K /n	P	P : K /n	
A ₃	L /n	Q	Q : L /n	
Σ			S	S/n

vii. Consistency index

Consistency index is described in Equation (1):

$$CI = \frac{\lambda_{max} - n}{n - 1} \tag{1}$$

n = Element

viii. Consistency ratio

Consistency ratio is described in Equation (2):

$$CR = \frac{CI}{RI} \tag{2}$$

- CR = Consistency Ratio
- IR = Index Random Consistency
- CI = Consistency Index

The design of this study starts from observing data and information to agencies or institutions related to the research to determine the priority of estate crops commodities, then make a questionnaire, for AHP analysis. The results of AHP analysis in the form of

priority commodities, then identified environmental factors that influence the development of plantation crops.

2.2.2 Environment analysis

Table 7. Environment identification

Environment identification	
1. Strength :	3. Opportunities:
2. Weakness :	4. Threat :

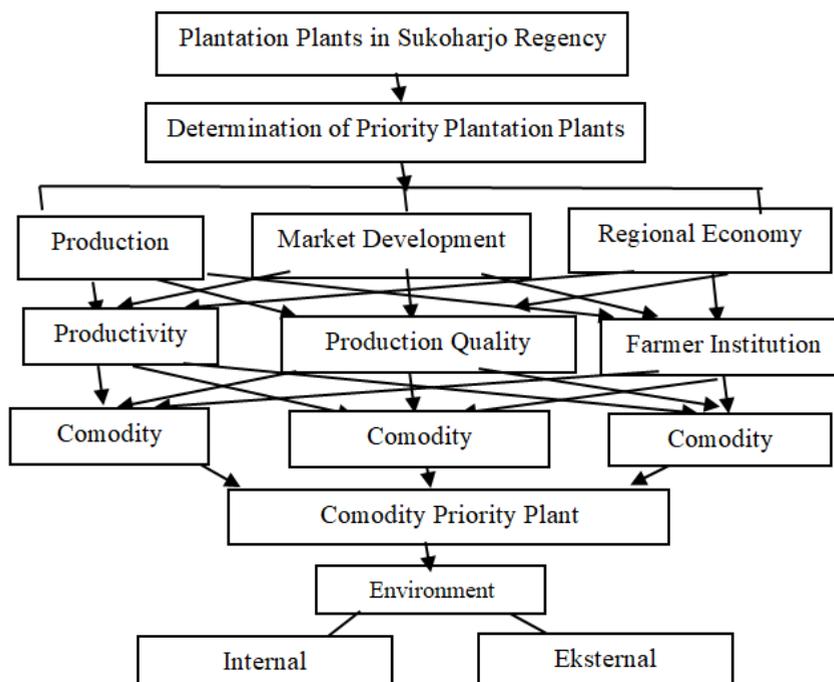


Fig 1. Research design

3 Results and discussions

The agricultural sector became one of the main saviors of the economy in Indonesia. It indirectly involves the role of the plantation subsector. The plantation sector holds an important role in the development of the economy in Indonesia [3].

The geographical, plantation district has an area of 466.66 km² which consists of 12 districts. Sukoharjo district has ten commodities in the plantation sector. Plantation as an integral part of the agricultural sector is a sub sector that has an important and strategic role in national development [4].

Table 8. The results of production smallholder plantation

No.	Commodities	Productivity (t)				
		2014	2015	2016	2017	2018
1.	Coconut (<i>Cocos nucifera</i> L.)	580.72	587.98	589.53	589.98	580.74
2.	Clove (<i>Syzygium aromaticum</i> L.)	0.90	0.98	1.03	1.01	1.01
3.	Kapok (<i>Ceiba pentandra</i> L.)	68.48	70.91	71.33	70.98	71.01
4.	Cashew (<i>Anacardium occidentale</i> L.)	58.73	63.06	68.29	68.29	69.14
5.	Cane (<i>Saccharum officinarum</i> L.)	4 212.23	4 413.62	3 852.06	2 084.58	3 582.28
6.	Candlenut (<i>Aleurites moluccanus</i> L.)	0.08	0.10	0.10	0.08	0.092
7.	Tobaco (<i>Nicotiana tabacum</i> L.)	2 067	257.50	196.27	307.95	150.3
8.	Herbs and spices	0	0	1 836.00	0	0
9.	Sesame (<i>Sesamum indicum</i> L.)	30.25	13.75	0	0	0
10	Catton (<i>Ceiba pentandra</i> L.)	0	0	0	0	0

Source: Agriculture and Fisheries Agency Sukoharjo District, 2019

Plantation commodities in Sukoharjo District are much effort by local farmers scattered in 12 sub Districts in Sukoharjo District. The development of plantation commodities tended to increase every year, some commodities have not increased production for several years. Therefore, for the development of plantation commodities, need to determine priority commodities for Sukoharjo District, Indonesia.

The development of a priority commodity needs to determine the purpose so obvious for development of the commodity and to know the factors that influence in developing the priority commodity [5]. Analysis to determine the commodity using AHP then be identified internal and external factors. Determination of the purpose of the development of leading plantation commodities is the level of productivity, market development and improvement of the regional economy [6].

Table 9. Priority plantation

Commodity	Score priority	Number
Cane (<i>Saccharum</i>)	0.292 97	1
Kapok (<i>Ceiba pentandra</i>)	0.085 88	6
Cashew (<i>Anacardium occidentale</i>)	0.125 97	5
Coconut (<i>Cocos nucifera</i>)	0.20178	2
Tobaco (<i>Nicotiana tabacum</i>)	0.165 06	3
Herbs and spies	0.128 34	4

Source : Primary data , 2019

From Table 9, the sugarcane commodity was ranked 1, this shows the sugar cane commodity can be a superior commodity. Sugar cane is a plant that is widely cultivated to meet raw materials in more than 58 sugar factories in Indonesia. Cane plantation production has a high productivity compared to other plantation commodities. Cane is a plantation crop that has priority to be developed. Sugar cane plantation is located in Polokarto, Sukoharjo District, which has a land area of 680.23 ha.

Environmental conditions necessary for sugarcane cultivation include tropical or temperate climatic conditions with plentiful supply of water: approximately for more than 6 mo annually - either from rainfall or irrigation; with frost not favoring its growth and up to altitudes of 1 600 m. Sukoharjo Regency is located at an altitude of 125 m.a.s.l to 80 m.a.s.l. The highest place above sea level is the Subdistrict of Polokarto, which is 125 m.a.s.l., and the rainfall that occurs along. Geographical conditions support the development of sugarcane.

The first International Conference for Sustainable Plantation (The 1st ICSP), 101 presenters were presented in the first ICSP, discussing sustainable development of many estate crops. The major estate crops and plantations presented in the first ICSP include cocoa, coconut, coffee, nutmeg, oil palm, rubber, pepper, sago palm, sugar cane, sugar palm, tea, and other miscellaneous plantation crops and research areas related to the crops [7].

Plantation-based industries have the ability to be the leading sect of economic growth, employment, and also encourage increased income distribution. One of the downstream plantation industries is the sugar industry [8].

Other important roles can also be seen from the perspective of food security, investment absorption, and the extent of linkages in the downstream industry, such as the food industry, beverage industry, refined sugar industry, pharmaceutical industry, paper, MSG, particle board, and bio-energy.

Sugar industry is also highly related to local resources, thus high value commodities can be developed for the empowerment of the people's economy. Therefore, the presence of the sugar industry can be an economic asset and at the same time an important social asset [9]. The study prospect of developing sugarcane needs to identify internal and external factors [10]. The identification results shown in Table 10.

Table 10. Identification of internal and external factors of cane plants

Internal factors	External factors
Strength	Opportunity
1. Available land	1. Seed from the government
2. Association farmers	2. Subsidy mechanization for the land
3. Social Culture	3. Market demand
4. Available people	4. Expansion land
Weakness	5. Manufacturing sugar cane
1. Low education farmers	6. Biotechnology
2. Lack of coaching for farmers	Threat
3. labor is expensive	1. Transfer of land function
	2. Competition of sugarcane farmers
	3. Pests and diseases
	4. Farmers move to other sectors

Source : Primary data , 2019

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