Discussion On The Ideological And Political Course Of The Basic Course Of Management Specialty Under The Background Of Internet

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Abstract—With the rapid development of Internet technology, people's learning and life model has also undergone major changes. The immediacy and efficiency of Internet in information dissemination not only narrow the distance between people, but also change the traditional teaching mode. As the main force of the future economic market, the college students of economic management have strong dependence and interest on Internet technology. Colleges and universities should make full use of the learning interests and characteristics of students majoring in economics and management. In addition to cultivating students' economic mind and economic thinking, they should also cultivate students' comprehensive literacy from the point of view of creating people by virtue. Make it set up a good view of material and life values.

1 Introduction

With the continuous development of society, science and technology are constantly improving and innovating, the Internet has gradually entered thousands of households, the Internet has become an essential part of people's daily life. Now the influence of network on education is also very great, so under the background of "Internet ", the ideological and political courses of management major in colleges and universities should also change their thinking and better turn students' values to a more correct direction. This article mainly analyzes the content of economic management and incorporates the process of ideological and political integration into the discussion.

2 The Connotation of Ideological and Political Course in Basic Course of Economics and Management Specialty

Thought is the basic premise for human beings to carry out other activities, and thought dominates human life. Now is an information age, information is also very diversified, dissemination speed is very fast. Now in the era of developed network, the ideological and political education in colleges and universities will also change, give play to the advantages of the subject, and realize the fundamental task of creating people by virtue. The course of thought and politics is very imaginative, but these two completely different concepts, the course of thought and politics is worth the subject of ideology and politics. The course thought politics is different, the curriculum thought politics is not a separate discipline, but takes all other disciplines as the carrier, takes the moral

establishment person as the goal, runs through each link of the teaching. Curriculum thought and politics means that teachers have planned and purposefully impart moral norms, ideological understanding and correct values to students in the teaching environment. Moreover, the curriculum politics and politics are also integrated with the economics and management major, and the socialist core values are imperceptibly imparted to the students in the recessive education to give the students correct guidance [1].

Now is an era of networking, many of our country's current economy has been affected by the "Internet ", for example, " Internet stores" formed online stores, people's shopping has become more and more convenient. The speed of express delivery company also becomes faster and faster, express delivery company will increase demand with the increase of express delivery, and increase the economic income of express delivery company. However, because of the rapid development of the Internet, some unscrupulous people use this for personal gain and act against social morality. Students majoring in economic management will have a certain understanding of the economic development of society, and can analyze some social and economic forms. Therefore, students majoring in management should receive ideological and political education, learn correct values in ideological and political education, form certain moral standards, have correct judgment on things, and have their own moral bottom line. By integrating the Internet into the ideological and political education in colleges and universities, we can carry out ideological and political education more effectively and form a form of "Internet and political" form.

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3 The Necessity and Feasibility of Developing the Course of Ideological and Political Science in the Major of Management

Economic management is a basic course in colleges and universities, and many non-management colleges and universities will also offer some elective courses. Ideological and political courses belong to social courses and are an essential part of daily economic life [2]. Economic management is also very important to the economy of the future society. It can cultivate students' economic thinking ability, catch business opportunities and establish students' economic consciousness.

3.1 The Need for Thought and Politics in the Curriculum

Now the new curriculum standard of our country requires schools to train innovative talents and talents with both moral and talented abilities, which also requires college teachers not only to impart professional knowledge, but also to impart correct values to students, so that students can be both virtuous and talented after graduation. Students go to school not only to learn certain knowledge, but also to learn the skills of survival and some truth in life. With the continuous development of Internet technology, many industries are closely related to the Internet, the teaching of ideological and political courses should also be changed, and the integration with the "Internet" can better achieve the teaching effect of ideological and political courses. The ideological and political education of the curriculum can help students understand some simple economic phenomena in life, for example, why the housing prices in developed cities are so much higher than those in some places, and where the benefits of TV play are. The major of economic management can help students to understand the direction of social and economic development, and have a correct understanding of money, understand the real relationship between interests and money. In the future life can achieve "gentleman love money, take it youdao." In order to pay attention to social interests for their own economic interests, there are certain moral standards when they are for their own interests, and they will not violate moral norms.

3.2 The Feasibility of Ideological and Political Curriculum

The basic content of economic management is hypothesis, that is, economic man hypothesis, which is put forward under the premise of self-interest and rationality, and seeks the greatest benefit under certain constraints[3], which constitutes the basic content of economics. In colleges and universities, the contents of economic management are mainly to teach economic knowledge, pay attention to the cultivation of students' economic work ability, and in this process, they often pay more attention to the teaching of knowledge and ability and ignore the cultivation of moral sentiment. In fact,

economics is closely related to humanities. In ancient times, there was a saying that "a gentleman loves money and takes it youdao", which shows that in our ancient times, people understood that love money also needs to have a certain moral bottom line, can not be unrestrained to ask for money. So the same is true in today's society, because with the development of human wisdom, we will learn economics and have more access to money. Then there will be more demands on morality. If we lose the constraints of the moral bottom line, the society will also lose balance. Therefore, the development of curriculum ideological and political in economic management has a certain feasibility.

4 The Practice of Ideological and Political Course in Basic Course of Economics and Management

4.1 Difficulties in Ideological and Political Management Courses

The basic course of economic management is western economics. The main learning content of western economics refers to how to maximize the use of existing resources under certain resource constraints, which is the core content of western economics. Western economics has been put forward in many colleges and universities, especially in the course of ideological and political has a natural advantage. Nowadays, western economics has been laid out in various majors in colleges and universities, which involves a wide range of basic courses. At present, many students in different majors, even in different colleges [4], have major or take economics courses. However, economics in colleges and universities has not been paid attention to, there are still some problems in teaching:

First of all, less class hours, more content. Economics is a course with a wide range of knowledge. Although many schools have set up a semester course, there are many abstract knowledge points because of the rich content of economics. It is necessary to analyze data and cases. So teachers are very hard to teach in class. In this case, teachers are unlikely to teach ideological and political education in class. Secondly, the quality of different professional students is different. Students in many colleges and universities will learn economic management more easily, so teachers can interspersed ideological and political education in the classroom. But there are two college students or college students will be more difficult to learn economic management. The basic level of students is different, but the syllabus and teaching content of economics are the same. Teachers need to explain some complex economic professional knowledge in class, so that students can understand that classroom time is obviously not enough. It is even more difficult to talk about ideological and political courses[5].

4.2 Specific Measures for the Development of Ideological and Political Courses in the Major of Management

So in the case of tense class hours and different levels of students, how to carry out reasonable ideological and political education arrangements in various colleges and universities, we need to start from these aspects:

First, teachers, first of all, need to improve their own ideological and political awareness. In the process of classroom teaching, teachers should make use of the advantages of curriculum thinking and politics, and carry out some ideological and political education to students purposefully and consciously in the process of teaching. In the classroom, teachers play a leading role, so it is necessary to promote teachers' subjective consciousness of curriculum politics and learn how to integrate ideological and political education into economics. Teachers should make clear the teaching goal, combine the core content of economics with ideological and political education, and achieve the unity of science, value and thought. Secondly, teachers prepare lessons collectively and actively communicate. It is very important to prepare lessons for a good class. Economic management is a research course, it is necessary to integrate into ideological and political education. Therefore, it is necessary for teachers to prepare lessons collectively, find the difficulties and problems in classroom teaching, and exchange discussions among

collective teachers. Think about how to integrate ideological and political education into the professional teaching of economics. Finally, the use of modern teaching technology to achieve teaching objectives. In this era of network development, both economic and social development trends are closely related to the Internet, people's lifestyles are more and more rich and diverse. Then in the teaching method, will also combine the teaching with the Internet, uses the Internet technology to realize the teaching goal more efficiently. Nowadays, many schools are equipped with Internet equipment in order to improve the teaching efficiency in this information age. Then in the course of economics, teachers can use "wisdom classroom", "rain classroom" and other "Internet" teaching means to carry out more efficient teaching. This can stimulate students to think in time, so that the classroom teaching atmosphere more relaxed. The use of "Internet" can promote teachers to use modern teaching means[6], but also through communication, let teachers think about the combination of traditional teaching and modern teaching means. Only through teachers' teaching can students acquire more knowledge, while modern teaching means are different, which can help students learn more efficiently and teachers teach more easily, but they can not lack teachers' teaching. This requires an effective combination of teachers and Students.

Figure 1. Rain classroom teaching model

In this information age, information transmission is very fast, information types are also diverse, information coverage is very wide, so, now want to check what information as long as the Internet search, can be found. In this Internet era, mobile phones, computers and other people are also very many, especially in college students, mobile phones are essential. So, before class, students in economics can preview before class through the Internet, watch teaching videos, and then mark some difficult knowledge points, and teachers will also focus on them in class. Then students will learn more easily. In the process of teaching, because of the different levels of students, some or even different levels, teachers need to teach according to their aptitude, according to the specific conditions of students. Many colleges and universities will have some minority students, their language expression ability in Chinese is difficult, let alone learn complex economics. Therefore, in the normal teaching process, we should strengthen the Chinese language training of these students and increase their

Chinese level. In economics, there are some relatively simple chapters, teachers can use the method of flipping the classroom, let students self-study, understand the basic content, teachers play a role in leak filling, so that teachers will be more relaxed. Teachers can also organize some activities, such as case analysis, debate competitions, etc., which can not only exercise students' language expression ability, but also cause students to think actively about social and economic phenomena, form economic thinking, and then teachers can guide them to form correct values and economic views.

5 CONCLUSION

Under the background of "Internet ", economics is becoming more and more important, and the major of economic management is also the choice of more and more people, so it is especially important to strengthen the ideological and political education of the curriculum in economics. This is an important change in the future.

Under the turning point of China's economic development, ideological and political education in colleges and universities is very important to economics. It will cultivate professional talents with moral cultivation and successors with core values for the country.

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