

Preface

At present, COVID-19 is still having an enormous impact in global areas. International or long-distance travels are still risky. In consideration of the safety of all speakers and participants, 2021 International Conference on Tourism, Economy and Environmental Sustainability (TEES 2021) had been held online via Zoom on March 5-7, 2021.

Today, tourism is an important component of development, not only in economic terms but also for environmental development and human welfare. New forms of economic development and increasing wealth of human societies depend on tourism. Our knowledge of the world now includes a strong component due to tourism. Human welfare has physiological and psychological elements, which tourism promotes, both because of the enjoyment of knowing new territories and increasing contacts with near or far away societies and cultures. The global approach to tourism has changed considerably over the past decades – in part due to low-cost travel and also due to an increased concern about the sustainability of tourism from both cultural and environmental perspectives.

2021 International Conference on Tourism, Economy and Environmental Sustainability provided a unique forum for attendees from academia, industry, government, and other organizations to actively exchange, share, and challenge state-of-the-art research and industrial case studies on tourism, economy and environmental sustainability. The goal of the conference is to thoroughly examine contemporary hospitality and tourism issues, stimulate dialogue, and develop new perspectives in the field of tourism, events and cultural industry within the globalized environment. The conference invited conceptual, empirical, and methodological research papers, and country context case studies on different tourism and hospitality themes. Papers and presentations are expected to address both the theoretical, methodological, and practical aspects of tourism and hospitality marketing and management.

The conference brings together about 180 leading researchers, engineers and scientists in the domain of interest from different countries. The conference model was divided into two parts, including keynote presentations and online discussion. In the first part, each keynote speakers were allocated 30 minutes to present their talks via Zoom. After the keynote talks, all participants joined in a WeChat communication group to discuss more about the talks and presentations.

We were greatly honor to have invited two distinguished experts as our keynote speakers. Professor Stefan Wuertz, Civil and Environmental Engineering, University of California, was the first one to perform a thought-provoking speech. His research interests include Biofilms in environmental engineering, detection of bacterial and viral pathogens by molecular biology techniques, biological wastewater treatment. Associate Professor. Han-Teng Liao, from School of Literature and Media Nanfang College of Sun Yat-sen University, China as our second keynote speakers. His research interests are Internet research and methods; integration of quantitative and qualitative research methods; digital methods; social network analysis; web mining and analysis; API use and analysis; data visualization, etc. Their insightful speeches had triggered heated discussion in the second session of the conference. The WeChat discussion lasted for about 30 minutes. Every participant praised this conference for disseminating useful and insightful knowledge.

The proceedings of TEES2021 span over 3 topical tracks, that include: Environmental development, Tourism, Environment and Economy and other related fields. All the papers have been through rigorous review and process to meet the requirements of International publication standard.

We would like to express our gratitude to everyone involved. Without this dedicated cooperation, it would be impossible to hold the conference at such a high level and prepare the TEES 2021 proceedings.

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