Values and perceptions of business representatives and the public about the implementation of the principles of sustainable development by business: results of a sociological research

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Abstract. The work presents the results of a sociological study of representatives of the business and public sectors of the Russian Federation on the implementation of principles of sustainable development (ESG) in the activities of the company, as well as the need to improve the business environment in the country. The study was conducted in 2013 and covered 600 respondents from different regions of the country. The use of different methodological approaches and theoretical frameworks, such as the "institutional theory" and the "stakeholder theory", allowed us to explore the role of business in solving environmental, social, and governance issues. The study showed that the need for ESG implementation is widely recognized among business representatives and the public, and the perception of the role of business in solving ESG issues has improved over the years.

1 Introduction

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2 Methodology

3 Results

3.1 Public opinions
3.2 Business community

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4 Discussion

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